

Interpretation and Design

Our multi-award-winning interpretation team creates immersive visitor experiences that creatively reimagine history and heritage for today's audiences—from planning to design and installation.

Our creative designers work with subject matter experts to stimulate curiosity about heritage. We generate site responsive and engaging digital, print, signage, public programs and structures in public spaces and workplaces.

Key deliverables:

- Interpretation strategies & plans
- Exhibition design
- Artefact displays
- Interpretation style guides
- Interpretation signage
- Signage content and design
- Graphic design
- Production co-ordination
- Placemaking & cultural tourism
- Public art commissions

GML's Interpretation and Design team collaborated with Dharug custodian Leanne Watson and artist Jacob Nash to deliver an award-winning installation at 6 & 8 Parramatta Square for Walker Corporation.

Shaping memorable stories and experiences





Badu Baraya, Parramatta Square

Client: Walker Corporation
Deliverables: interpretation strategy, interpretation plan and implementation



Maitland Gaol

Client: Maitland City Council
Deliverables: interpretation plan, implementation strategy



Ku-ring-gai Chase National Park

Client: NSW National Parks and Wildlife Service
Deliverables: interpretation plan, interpretation signage system and templates, public art installation (concept), interactive virtual tour



271 Spring St, Melbourne

Client: ISPT
Deliverables: archaeological excavation, archaeological assessment, post-excavation archaeology, interpretation plan

“The team we worked with were fantastic... (they) were receptive to the issues of the past, understanding about what had and hadn’t been able to be achieved, and open to thoughts and ideas about where we might head in the future.”

Zoe Whiting, Maitland City Council